



Benefits of Participation in the Exhibition:

- 1 Targeting the attendance of more than 50 thousand visitors
- 2 Participation allows you to be aware of the market. direction, information, ideas, studying the competing company and a lot of benefits.
- 3 you to Searching for real partners in order to develop and market the trade mark of your company or factory.
- 4 Providing you the chance for advertisement, declaration, and the direct offer and sale of your products and services to the visitors and listening to opinions face to face.
- 5 Exhibitions are considered the suitable climate to exhibit and prove your products and create innovations and Introduce them.
- 6 Building confidence among a company, Factory or institution to be the First choice of the consumer and competent.
- 7 Opportunity of entrenching the optical identity of your own trade mark.
- 8 The exhibition provides to you the time and money- through getting to know a big section of chief specialists and visitors during the exhibition.
- 9 The exhibition attracts several decision makers and businessmen in all sectors and making agreements with local and international agents

